

TUI BLUE Team Leader & Team Manager  
Virtual Classroom



| CET         | Topic                          | Trainers           |
|-------------|--------------------------------|--------------------|
| 10:00-10:15 | Welcome Introduction           | Adele & Jess       |
| 10:15-11:00 | TUI BLUE                       | Ann-Louise & Julia |
| 11:00-11:20 | Branding                       | David Adam         |
| 11:20-11:40 | Break                          |                    |
| 11:40-12:10 | Concept Partnerships           | Ivan & Team        |
| 12:10-12:45 | BLUE TASTE                     | Ervin & Bernhard   |
| 12:45-13:30 | Lunch                          |                    |
| 13:30-13:45 | Entertainment & CX Team Update | Shelley            |
| 13:45-14:45 | Reporting and BLUE GUIDES      | Adele & Jess       |

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| 14:45-15:15 | Break  |                                      |
| 15:15-15:30 | WOW Music Update                               | Ulli                                 |
| 15:30-15:45 | BLUEfit® Overview                              | David                                |
| 15:45-16:45 | Label Specific Entertainment, Sports & Fitness | David , Ulli, Kellie , Jana & Janine |
| 16:45-17:30 | Childcare Update                               | Lucie, Steph & Mira                  |
| 17:30-18:00 | EOD Quiz                                       | Steph                                |
| 18:00       | EOD Summary                                    |                                      |

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